Sharism

EDU 420
Computers in the Classroom

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Sharism

- Sharism suggests a re-orientation of personal values. We see it in User Generated Content. It is in the plans of future-oriented cultural initiatives

- Sharism is also a mental practice that anyone can try, a social-psychological attitude to transform a wide and isolated world into a super-smart Social Brain

The Neuron Doctrine

- A neuron is not a simple organic cell, but a very powerful, electrically excitable biological processor

- Groups of neurons form vastly interconnected networks, which, by changing the strength of the synapses between cells, can process information, and learn

- A neuron, by sharing chemical signals with its neighbors, can be integrated into more meaningful patterns that keep the neuron active and alive

Reward of Sharing-01

- Almost all sharing activities will generate positive results

- **The first reward** that you will get comes in the form of comments. Then you know you've provoked interest, appreciation, excitement

Reward of Sharing-02

- **<u>The second reward</u>** is access to all the other stuff being shared by friends in your network.
- Since you know and trust them, you will be that much more interested in what they have to share. Already, the return is a multiple of the small meme you first shared

Reward of Sharing-03

- **The third reward** is more dramatic. Anything you share can be forwarded, circulated and republished via other people's networks. This cascade effect can spread your work to the networked masses

Reward of Sharing-04

- **The fourth reward** is that sharing has a meaning not only for you, but for the whole of society

- If you so choose, you may allow others to create derivative works from what you share. This one choice could easily snowball into more creations along the sharing path

- After many iterative rounds of development, a large creative work may spring from your choice to share

Challenges

- Copyright -- Intellectual property protection
- Privacy
- Get the credit for inventive ideas and seek financial rewards.
- Digital citizenship

Solutions to Sharing Problems

- Most sharing platforms offer choices for the degree of sharing (picture sharing, video sharing, etc.)

- Cyberspace legislation

- Creative Commons protection

Sharism and Web2.0

- Sharism is the Spirit of the Age of Web 2.0
- Sharism will transform the world into an emergent Social Brain: a networked hybrid of people and software

Sharism and Blog

- The biggest and truest sharing platform: blogging

- More bloggers created more readers, and more readers made more blogs.

- A new profession emerged: Blogger

Conclusions and Predictions
Sharism and Creativity

- The new economic formula is, the more people remix your works, the higher the return

- Sharing help you become popular cheap and easy

Conclusions and Predictions
Sharism and Copyright

- Sharism is not Communism, nor Socialism. Under Sharism, you can keep ownership, if you want. But you can choose to share

Conclusions and Predictions
Sharism and Politics

- Sharism will be the politics of the next global superpower

- It will not be a country, but a new human network joined by Social Software

Conclusions and Predictions
Sharism and Government

- The collective intelligence of a vast and equitable sharing environment can be the gatekeeper of people's rights, and a government watchdog

- Policymaking can be made more nuanced with the micro-involvement of the sharing community

- This "Emergent Democracy" is more real-time than periodical parliamentary sessions

- Sharing will also increase the spectrum of our choices, beyond the binary options of "Yes" or "No" referenda

- Representative democracy will become more timely and diligent, because we will represent ourselves within the system

Conclusions and Predictions
Sharism and the Society

- Sharism will result in better social justice. In a healthy sharing environment, any evidence of injustice can get amplified to get the public's attention
- Sharism can improve communication, collaboration and mutual understanding
- Sharism fundamentally revolutionize educational environment and system
- Sharism can be applied to any cultural discourse, and an antidote to social depression
- The future world will be a hybrid of human and machine that will generate better and faster decisions anytime, anywhere
- These vast networks of sharing will create a new social order–A Mind Revolution

Conclusions and Predictions
Sharism and New Civilization

- The less you share, the less power you have

- The more open and strongly connected we social neurons are, the better the sharing environment will be for all people (butterfly effect)

- The more collective our intelligence, the wiser our actions will be

- People have always found better solutions through conversations. Now we can put it all online

Terms

- blogosphere
- content- sharing architecture
- meme
- Remix
- folksonomy

Reference

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  http://www.slideshare.net/isaac/censorship-meets-sharism

- Sharism: A Mind of Revolution

- http://freesouls.cc/essays/07-isaac-mao-sharism.html

- Free Software Foundation and Creative Commons

- http://creativecommons.org/licenses/by/3.0/us/